

APPLICATION ANSWERS

1. I am a graduate of the Accelerated Broadcast Journalism program at Humber College. During my final semester there I was taking their radio broadcast class. This class was meant to teach students how to put together a news show to deadline. We would all chase stories throughout the morning, and at noon, a selected host would go on air and broadcast the show, known as AtHumber.

We were all in charge of different beats (crime, sports, health, etc.). Our professor also gave us the opportunity to create our own series that could be played weekly during the show, as long as it didn't exceed our timing. I decided to come up with my own radio series and named it "Creative Canada."

2. When I first began the radio series I chose to focus on discussing Canadian inventions. Canada has had many innovative people who have created things that are used or marveled around the world. With that in mind, I saw the potential of telling unique stories that have been lost over time.

My first episode was on the famous Canadian dish, known as the Poutine. This episode also happens to be the work that I am submitting. I chose this episode because it's the one that sparked my creative juices and led to me create something that I'm very proud of. You can listen to it by going to: <http://marlongomez.com/2015/06/19/creative-canada-radio-series-episode-1-poutine/>

My second episode was on G-suits (the suits pilots wear in order to endure high g-forces while flying jets). Both of these episodes were aired during our AtHumber show. Upon finishing my second episode, I graduated and moved to British Columbia where I got my first job in Television. The good news, is that I have continued my radio series, and it has become a passion and hobby. You can listen to the rest of my episodes by going to: <http://marlongomez.com/category/creative-canada-radio-series/>

3. As I previously mentioned, since graduating I have continued to work on Creative Canada. I am currently in the midst of readjusting the vision of the show. I want to take my work a step further, and make it more meaningful. I am trying to select topics that allow me to shed light on world issues.
So for example, for my upcoming episode I chose to talk about the Canadian Tuxedo (jean on jean outfit). This fashion trend has made a come back recently, and it's an outfit that people my age can relate to. The Canadian tuxedo allows me to get people's

attention, because at some point or another we have all owned and purchased a pair of jeans, or a jean shirt. However, my real focus is to tell people how the textile industry has polluted rivers around the world.

Moving forward, my hope is that the show will take people through a journey and open their eyes to things they didn't know. And MAYBE, just maybe, the information that I provide will lead some people to change their behaviours in a positive way.